



HFG is proud to remain a Recommended Firm of the 2015 WTR 1000 leading Trademark professionals and Firm Rankings

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The 2015 edition of *World Trademark Review 1000 – The World's Leading Trademark Professionals* [is now available online](#). As well as illustrating the depth of expertise available to brand owners as they seek to protect their brands, the guide serves as the definitive tool to locate the best trademark professionals worldwide.

HFG is proud to have held its position as a recommended firm achieving Bronze placement in the China Domestic category.

HFG Law Firm & Intellectual Property Practice

High-end boutique HFG Law Firm & IP Practice maintains a laser focus on IP litigation and enforcement. Ongoing activity on behalf of fashion label DSquared2 presents an excellent case study of its innovative approach: faced with a trademark squatter, the team not only sought cancellation for non-use and bad faith, but took the unprecedented step of launching a non-infringement suit against the squatter. The favourable outcome made a splash in the fashion and legal media; an appeal is expected to be heard soon. Other recent highlights include actions on behalf of global behemoths WD-40 and Pirelli & C Spa, as well as the hiring of four new trademark attorneys.



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