



## HFG Translated Announcement

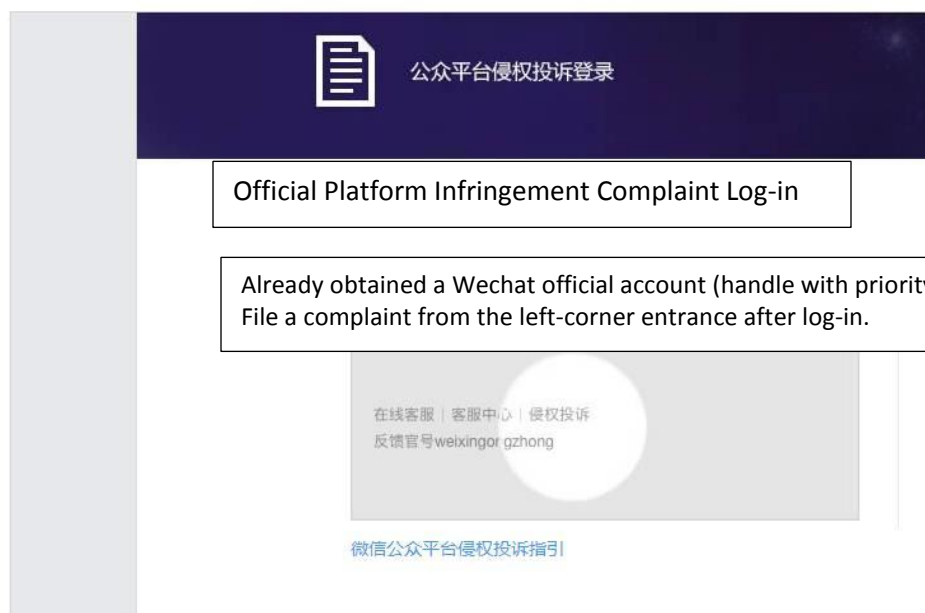
### 'Wechat official platform on the punishment rules for Plagiarism'

#### 微信公众平台关于抄袭行为处罚规则的公示

WeChat  
2/11/2015

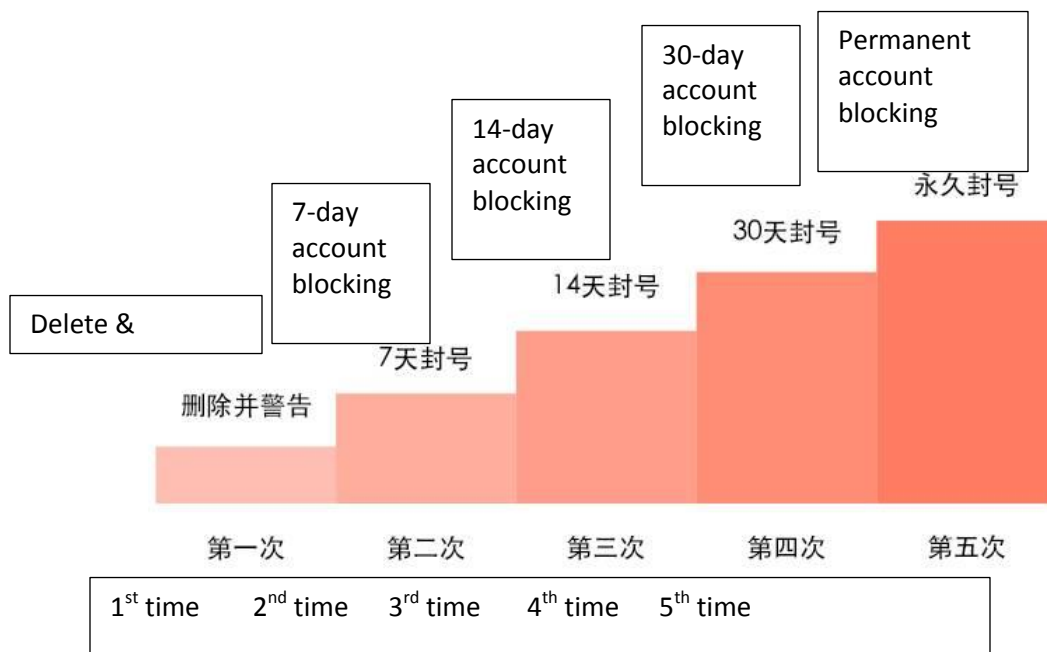
微信公众平台支持并鼓励有价值的原创内容和优质服务，我们坚决打击和反对抄袭等侵权行为，《微信公众平台运营规范》对微信公众帐号侵犯他人知识产权的行为也作出了明确的处罚规定。如果你发现公众号有抄袭等侵权情况，可以通过以下“[侵权投诉](#)”流程进行举报。

Wechat official platform supports and encourages valuable original contents and high-quality services. We firmly oppose and fight against plagiarism and other infringing acts. "Wechat official platform operation standard" has set up punishment rules regarding intellectual property infringement of Wechat official accounts upon others. If you have discovered any plagiarizing or other infringing acts, it is possible to report the infringement via the following "infringement complaint" process.



针对抄袭等侵权行为，根据《微信公众平台运营规范》的相关规定，微信公众平台的处罚规定如下：

In respect of plagiarism and other infringing acts, according to relevant provisions stipulated in "Wechat official platform operation standard", the punishment rules of the Wechat official platform are stipulated as follows:



同时，为了推动微信公众平台产出更多优质原创文章，微信公众平台近日已推出了“原创声明”功能，暂时开放给已认证的媒体公众号。对于不遵守平台规则，乱使用“原创声明”功能的恶意和违规行为，一经发现和被举报，将永久回收“原创声明”功能，且进行阶段性封号处理。

Meanwhile, in order to promote Wechat official platform to generate more high-quality original articles, Wechat official platform has recently released the “originality announcement” function, which temporarily has been open to the verified media official accounts only. Regarding malicious and infringing acts of falsely using “originality announcement” function while disregarding the platform rules, once discovered or reported, the “originality announcement” function of the official account will be withdrew permanently, along with a periodical block of the account.

微信团队 / Wechat Team

2015 年 02 月 03 日

February 3, 2015

The link to the disciplinary rule for IP Infringement on Wechat. [https://mp.weixin.qq.com/cgi-bin/announce?action=getannouncement&key=1422966644&version=7&lang=zh\\_CN](https://mp.weixin.qq.com/cgi-bin/announce?action=getannouncement&key=1422966644&version=7&lang=zh_CN)



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