



FOR IMMEDIATE RELEASE

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## HFG 5K@INTA San Diego, 3<sup>rd</sup> May: HFG energising the minds of the world's top IP experts

For the second year running, HFG Law and Intellectual property are pleased to announce the return of the 5K fun run and 3K walk at this year's INTA, San Diego. The run/walk will be held on Sunday morning, 3<sup>rd</sup> of May and we invite all INTA participants to put on their shoes and pound the pavement in an invigorating journey along the San Diego waterfront. It is the perfect way to mingle with your fellow professionals and feel refreshed and energized for the days ahead.

*Fabio Gicopello, Partner and 2014 5K participant says "HFG Law & Intellectual Property is very proud of the success of the 5k@INTA-HK held last year with over 250 participants getting up and involved. We are so excited to be hosting this fun and energising event again at this year's INTA 2015 and in what better place to have it than the beautiful harbour city of San Diego. I look forward to joining last year's participants and all those new participants in May. Get involved!"*

Over 200 IP professionals pounded the pavements and braved the rain in Hong Kong in 2014 and this year we are aiming for more than 300 registered runners and walkers to take part. One enthusiast already subscribed for the San Diego in 2015 said about the 2014 run "What a marvelous idea! This was great!"

Registrations for the event are now open and available online through visiting the HFG website [www.hfgip.com/5K2015](http://www.hfgip.com/5K2015). The first 50 runners will receive a free pedometer in their runners "Gift pack". Each runner who registers will receive a runners gift pack.

The run will start at the Hilton Bay Front Lawn very near the convention center and end with complimentary refreshments and snacks and a chance to mingle.

So don't forget to pack your shoes, exercise gear and bring along your business cards for one of the most enjoyable events surrounding INTA.

### Event details:

**Host:** HFG Law & Intellectual Property is a leading Chinese focused Law Firm and IP Practice uniquely integrated and co-managed by a team of multinational professionals based in Shanghai, Beijing and Guangzhou.

**What:** 5KRun and 3K Walk

**When:** 630am Sunday 3<sup>rd</sup> May

**Where:** Hilton Bay Front, Promenade Lawn, San Diego

**Registration and Further info:** visit [www.hfgip.com/5K2015](http://www.hfgip.com/5K2015)

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**Picture attached:** HFG 5K@INTA-HK 2014, Run/walk participants set the pace and get involved.  
*For further information and pictures in high resolution please contact Sam Binks at [pr@hfgip.com](mailto:pr@hfgip.com)*  
HFG

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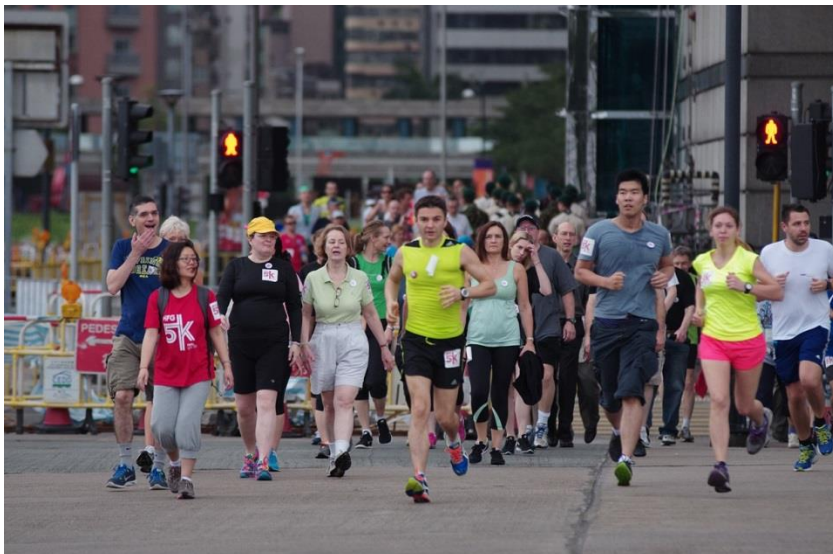
### **About HFG**

HFG is a leading China focused Law Firm and IP Practice uniquely integrated and co-managed by a team of multinational professionals based in Shanghai, Beijing and Guangzhou. Since 2003, HFG is proud of delivering the highest standard of quality service rendered with uncompromised understanding of the business interests of clients, from a range of industries all over the world.

HFG integrates a law firm, patent, trademark and investigation agency offering business-focused and solution orientated legal support. Our specialization in IP contentious and non-contentious practice with commercial and corporate law services, provide a one stop solution to companies whose intangible assets out value the tangibles.

Collective HFG Commands a profound and diversified knowledge base and multi-lingual communication capability, and represents the clients at various levels before the state-level agencies, administration and judicial authorities.

[www.hfgip.com](http://www.hfgip.com)



Hong Kong 2014, HFG 5K Run participants pounding the pavement.